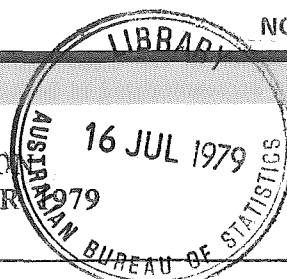


# AUSTRALIAN BUREAU OF STATISTICS Canberra

CATALOGUE NO. 8635.0

NOON 17 JULY 1979



## TOURIST ACCOMMODATION AUSTRALIA, MARCH QUARTER

### INQUIRIES

If you want to know more about these statistics ring Mr Aub Edwards on Canberra 525657 or our State office, or write to Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616  
For copies of this publication ring Information Services, Canberra 526627

### MAIN FEATURES

	March Quarter 1978			March Quarter 1979		
	January	February	March	January	February	March
<b>Room occupancy rates</b>						
<b>Licensed hotels with facilities</b>	53.5	53.6	56.9	54.4	54.1	57.2
<b>Motels</b>	66.5	56.4	61.4	66.9	56.3	59.8
<b>Site occupancy rates</b>						
<b>Caravan parks</b>	50.7	22.6	25.9	50.6	22.7	20.6

### EXPLANATORY NOTES

#### Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments. The period covered by the latest survey is the 3 months ended 31 March 1979.

#### Tourist accommodation establishment

2. There is no generally accepted definition of a tourist accommodation establishment, but for the purpose of the surveys, a tourist accommodation establishment has been defined as an establishment which provides accommodation of a predominantly short term nature (i.e. for periods of less than 2 months) available to the general public.

#### Scope of the survey

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (i) *Licensed hotel with facilities* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.

- (ii) *Licensed or unlicensed motel, private hotel or guest house with facilities* A tourist accommodation establishment which provides bath or shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (iii) *Caravan park* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

#### Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than 1 type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as 2 separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

*Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

*Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Threequarter beds are classified as single beds; double beds are counted as 2 bed spaces.

*Powered sites* refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

*Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, which are available at caravan parks for accommodating paying guests during the survey period.

*Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

*Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

*Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

*Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

*Site occupancy rate* refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

*Guest nights* refers to the number of paying guests accommodated in caravan parks each night tallied for the survey period. In some cases it has been necessary to estimate this figure.

*Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation are a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

*Employment* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

#### **Related publications**

5. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Past quarters tourist accommodation statistics are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States are available (e.g. local government areas or combinations of local government areas) upon request.

All publications produced by the ABS are listed in *Catalogue of Publications* (1101.0) which is available free of charge from any ABS office.

#### **Symbols and other usages**

Where figures have been rounded discrepancies may occur between sums of the component items and totals.

**R.J. CAMERON**  
Australian Statistician

TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

Particulars	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total
	No.			No.			No.			No.			No.		
March quarter 1979															
Establishments	251	866	1,117	158	421	579	187	496	683	109	142	251	122	111	233
Guest rooms	7,147	20,878	28,025	4,011	10,857	14,868	4,830	9,730	14,560	2,572	3,670	6,242	3,085	4,653	7,738
Bed spaces	16,205	60,611	76,816	9,146	30,778	39,924	11,838	28,649	40,487	5,864	10,969	16,833	6,078	11,555	17,633
NUMBER AND CAPACITY															
ROOM OCCUPANCY RATES (per cent)															
1978 - January	55.1	68.9	65.3	49.6	64.5	60.5	52.1	60.5	57.7	50.3	73.6	63.9	55.8	65.7	61.6
February	58.3	58.2	58.2	59.7	59.7	59.7	45.5	48.1	47.3	45.4	59.1	53.4	54.4	51.9	52.9
March	60.1	63.7	62.8	60.8	65.4	64.2	50.0	51.1	50.7	54.4	68.0	62.3	53.0	54.8	54.1
March quarter 1978	57.8	63.8	62.2	56.6	63.3	61.5	49.3	53.4	52.0	50.2	67.1	60.1	54.4	57.7	56.3
1979 - January	56.8	70.3	66.9	50.0	65.7	61.5	55.2	61.4	59.4	52.4	74.8	65.6	51.9	59.1	56.3
February	59.4	59.9	59.8	59.3	60.3	60.0	45.9	46.2	46.1	45.7	56.6	52.1	50.8	47.0	48.5
March	61.8	61.7	61.7	63.8	65.8	65.3	48.0	49.0	48.7	48.6	61.1	55.9	54.3	53.6	53.9
March quarter 1979	59.3	64.1	62.9	57.6	64.1	62.3	49.9	52.4	51.6	49.0	64.4	58.1	52.4	53.5	53.0
BED OCCUPANCY RATES (per cent)															
1979 - January	41.5	52.8	50.5	34.8	47.1	44.3	39.9	44.5	43.2	40.0	55.6	50.2	40.0	47.7	45.0
February	37.3	35.3	35.7	35.9	34.6	34.9	28.0	27.4	27.6	29.1	32.4	31.2	33.9	30.9	32.0
March	39.7	36.3	37.0	38.8	38.4	38.5	28.9	28.7	28.8	31.2	34.8	33.5	37.3	35.0	35.8
March quarter 1979	39.6	41.7	41.2	36.5	40.2	39.4	32.4	33.8	33.4	33.6	41.2	38.6	37.2	38.1	37.8
TAKINGS FROM ACCOMMODATION (\$'000)															
1979 - January	3,447	11,800	15,246	1,660	5,494	7,155	2,244	4,707	6,951	966	2,221	3,187	1,242	2,080	3,322
February	3,717	8,474	12,192	1,897	4,316	6,213	1,564	2,933	4,497	756	1,452	2,208	1,081	1,436	2,517
March	4,323	9,694	14,017	2,286	5,215	7,501	1,873	3,394	5,267	885	1,705	2,590	1,365	1,825	3,190
March quarter 1979	11,487	29,968	41,455	5,843	15,025	20,868	5,681	11,034	16,715	2,607	5,378	7,985	3,688	5,341	9,029

TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION - continued

Particulars	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total
NUMBER AND CAPACITY												
March quarter 1979	No.	57	24	21	24	45	13	22	35	928	2,139	3,067
Establishments	No.	2,136	893	576	893	1,469	787	1,126	1,913	25,144	53,343	78,487
Guest rooms	No.	5,028	2,344	1,289	2,344	3,633	1,794	3,380	5,174	57,242	152,894	210,136
Bed spaces												
ROOM OCCUPANCY RATES (per cent)												
1978 - January		67.2	81.9	73.2	37.7	34.4	52.1	78.3	67.1	53.5	66.5	62.3
February		59.2	67.3	62.6	46.0	39.1	56.4	68.0	63.0	53.6	56.4	55.5
March		66.1	71.3	68.2	52.3	44.2	68.2	71.3	70.0	56.9	61.4	59.9
March quarter 1978		64.3	73.7	68.2	46.0	39.2	59.0	72.7	66.8	54.7	61.6	59.4
1979 - January		69.8	80.7	74.4	42.8	38.3	42.6	70.7	59.1	54.4	66.9	62.9
February		64.7	72.5	68.0	46.9	41.4	57.5	60.0	59.0	54.1	56.3	55.6
March		65.9	73.7	69.2	50.3	44.6	69.4	69.5	69.5	57.2	59.8	58.9
March quarter 1979		66.9	75.8	70.6	46.6	41.4	56.5	67.0	62.6	55.3	61.1	59.3
BED OCCUPANCY RATES (per cent)												
1979 - January		54.8	58.3	56.5	26.0	24.1	32.0	53.7	46.2	40.2	49.7	47.1
February		45.8	46.1	46.0	25.2	23.4	34.6	35.1	35.0	34.2	33.3	33.6
March		46.5	45.6	46.0	27.1	25.2	42.0	43.2	42.8	36.5	35.4	35.7
March quarter 1979		49.1	50.1	49.6	26.1	24.3	36.3	44.3	41.5	37.1	39.7	39.0
TAKINGS FROM ACCOMMODATION (\$'000)												
1979 - January		1,290	1,014	2,304	138	468	269	643	912	11,255	28,289	39,544
February		1,052	800	1,851	130	453	358	481	839	10,555	20,215	30,770
March		1,199	881	2,080	156	550	477	606	1,083	12,564	23,714	36,278
March quarter 1979		3,540	2,695	6,235	424	1,471	1,104	1,730	2,834	34,374	72,219	106,593

TABLE 2. CARAVAN PARKS: NUMBER, CAPACITY, SITE OCCUPANCY RATES, GUEST NIGHTS AND TAKINGS FROM ACCOMMODATION

Particulars	NUMBER AND CAPACITY							
	New South Wales (a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
March quarter 1979								
Establishments	No. 506	413	399	156	210	51	10	1,745
Powered sites	No. 40,913	33,893	21,069	12,024	11,439	2,334	674	122,346
Unpowered sites	No. 22,848	13,398	9,692	5,681	3,214	1,940	445	57,218
Cabins, flats, etc.	No. 977	873	647	500	462	66	13	3,538
Total capacity	64,738	48,164	31,408	18,205	15,115	4,340	1,132	183,102
SITE OCCUPANCY RATES (per cent)								
1978 - January	47.8	59.7	43.9	44.9	58.5	52.5	17.7	50.7
February	19.5	21.4	26.4	19.2	35.4	31.8	17.1	22.6
March	22.2	25.8	29.9	23.4	38.0	26.2	17.6	25.9
March quarter 1978	30.2	36.1	33.6	29.5	44.3	37.0	17.5	33.4
1979 - January	49.5	59.4	42.3	43.8	54.3	55.2	15.7	50.6
February	20.4	21.9	25.8	18.0	31.4	34.1	16.3	22.7
March	18.0	19.7	25.4	16.4	29.1	22.7	15.3	20.6
March quarter 1979	29.6	34.1	31.3	26.3	38.5	37.4	16.0	31.6
GUEST NIGHTS ('000)								
1979 - January	3,119	3,217	1,203	861	858	232	13	9,502
February	939	903	549	264	382	122	12	3,171
March	915	839	600	253	392	83	13	3,095
March quarter 1979	4,973	4,958	2,351	1,378	1,632	437	38	15,768
TAKINGS FROM ACCOMMODATION (\$'000)								
1979 - January	4,360	3,244	1,707	987	1,134	281	22	11,735
February	1,679	1,058	873	398	590	178	21	4,797
March	1,672	1,104	987	404	574	143	23	4,907
March quarter 1979	7,711	5,406	3,567	1,790	2,298	602	66	21,440

(a) Includes Australian Capital Territory.